

## **Press Release**

### **11 May 2004**

## **Making the most of tax-effective giving - new workshops for charities**

1 in 3 donations to UK charities are now tax-effective according to CAF (Charities Aid Foundation). However, many charities are still failing to reclaim tax on their donations and to address this, CAF is hosting two new workshops to help charities understand and exploit tax-effective giving.

According to Panikos Efthimiou, CAF Charity Training Manager: "£506 million in tax relief was reclaimed by charities in 2002/2003, but this is just the tip of the iceberg. Through the workshops, we want to ensure that charities have the knowledge and tools to maximise the value of their donations."

The workshops take place on 27 May and 22 June 2004 and will kick off with a history and overview of the different methods of tax-effective giving, followed by a step-by-step examination of payroll and share giving, gift aid, and legacy and land donations.

Aimed at charities of all sizes, the seminars will simplify any legal and tax procedures, outline the charities' responsibilities to the Inland Revenue and to the donor, and offer templates for delegates to use in their own fundraising.

Each subject is accompanied by practical exercises on recruiting and nurturing donors, promoting tax-effective giving among existing supporters, developing a plan of action, and how payroll giving fits into the fundraising mix.

The full day workshops take place on 27 May and 22 June 2004 in London. Places are limited and cost £100 including lunch. For further information or to book a place visit [www.cafonline.org/events](http://www.cafonline.org/events), email [events@cafonline.org](mailto:events@cafonline.org) or contact the Events Team on Tel: 01732 520 074/5.

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