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Deutsche Bank wins Outstanding Corporate Community Investment (CCI) Award

Deutsche Bank has scooped the first Outstanding CCI Programme Award, winning £25,000 to boost their grantmaking programme in collaboration with CAF (Charities Aid Foundation)."

Hosted by CAF, the award is one of three categories in the first Corporates & Communities Awards, which are designed to recognise and reward companies for their outstanding contributions in Corporate Community Investment. Other categories include CCI Online Reporting and Innovation - CCI with a Difference.

Deutsche Bank won the Outstanding CCI Programme Award with its wide-ranging charitable and community activities boasting over 55% staff involvement.

Communications company, mm02, won the CCI Online Reporting Award for promoting its community investment activities on the net and clearly presenting information on the aims and objectives of its CCI policy.

Winner of the Innovation - CCI with a Difference Award was Whitbread's Count Me In Calendar. The judges were looking for initiatives that 'set out to break the mould and help to define rather than follow good practice'. The fundraising and awareness website met the criteria by offering a fully comprehensive daily listing of charity awareness campaigns throughout the UK.

The following companies were runners up: UBS (Outstanding CCI Programme), Centrica (CCI Online Reporting) and Marks & Spencer for its Marks and Start programme (Innovation - CCI with a Difference Award).

The winners of the inaugural Corporates & Communities Awards were announced at a Gala dinner at the CAF Corporates & Communities Conference 2004 in Birmingham. To find out more about the Corporates & Communities Award visit www.CCInet.org or email corporate@cafonline.org