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Wider menu choice and larger portions in Virgin CrossCountry's new Snack Box

Virgin CrossCountry has launched a new and improved complimentary Snack Box for customers travelling Club Class with a wider menu choice and larger portions. The boxes are served at-seat on the busiest sections of CrossCountry's network, or may be collected from the onboard shop. They will also be offered on Voyager trains on West Coast's London Euston to Holyhead route.

The Breakfast Box is all-in-one for speedy delivery and contains a hot bacon roll or a hot scrambled egg and cheese roll as a vegetarian option. The box also contains fresh fruit.

The All Day Box has adopted classic flavours and features new and improved snacks catering for both meat eaters and vegetarians such as chicken and bacon roll or Brie and grape roll. Again, fresh fruit is included.

The new environmentally-friendly Snack Box is made from recycled material and features a novel plastic spoon/knife implement known as a spife. This is designed to be used to eat all food in the box and also acts as a contents divider.

Virgin Trains Product Development Manager Michelle Green said: "We are really excited to launch the new and greatly improved Snack Box. We welcome the views of our customers and our own people, and the new box incorporates many of the suggestions and ideas we have received."

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**For further media information contact the Virgin Trains Press Office on
0870 789 1111 or visit our media web site at www.vtmediaroom.com**

Images of Virgin Trains

Images of Virgin Trains and the company's operations are available on request from photographic agency Milepost 92 ½ on 0116 259 2068 and may be freely reproduced in articles.