

*For immediate release
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To: Environment/Retail journalists

NEW ENERGY CHATROOM FOR RETAILERS

A new free website www.retailenergy.org.uk has been launched by the British Retail Consortium (BRC) and the Carbon Trust, to help retailers reduce energy use and play their part in delivering a low carbon economy.

The 'Retail Energy Network' is an email and web-based discussion system or 'chat room' for retailers who have an interest in energy and want to improve their environmental performance.

BRC Director of Corporate Social Responsibility, Nigel Smith, said: "Retailers of all sizes - from the corner shop to supermarket can save energy. It's not just about doing your bit for the environment - saving energy is also one of the easiest ways to increase profits. We encourage all retailers to log on and take part.

"The aim is to use the principal of learning and building upon what other retailers have already done, tried and tested. It's a library of practical experience based upon the BRC members' wealth of knowledge.

"Sustainable energy is high on the agenda and retailers want to play their part. We hope this online networking opportunity will help and support the sector and act as a fast track to retailers meeting their objectives."

Ends

www.retailenergy.org.uk

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