

The Government's healthy living blueprint for schools

Commenting on the announcement today by Charles Clarke and John Reid, Steve Sinnott, General Secretary of the National Union of Teachers, said:

“I welcome the Government's healthy living blueprint for schools. It is a good first step in tackling the pernicious influence of the fast food manufacturers' dominance over young children's lives.

“I call on the Government to ban junk food advertising aimed at young children. The Government needs to understand the overwhelming influence of rampant commercialisation. Obesity and poor nutrition affects learning.

“Nutritional standards need to be re-introduced. Making sure that school meals are healthy may need additional resources. Schools need the staff, playing fields and equipment to meet the Government's physical activity objectives. The Government must take these factors into account in future funding allocations.”

E N D S

pr54.04