



## Healthy Animals - Safe Food



Friday 3rd December 2004  
Earls Court Conference Centre, London

### Animals need medicines too!



# Healthy Animals - Safe Food

Safe food is a prerequisite. This conference examines the positive role that animal medicines play in delivering safe food to the consumer.

Healthy animals provide safe and wholesome food. In order to treat and prevent disease, animals need medicines.

An effective regulatory system exists in the UK to ensure the delivery of safe food from healthy animals.

## Why you should attend...

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This conference will cover the key issues relating to the use of animal medicines in the food chain including:

- Licensing of animal medicines
- The regulatory procedure
- Safe supply and administration of animal medicines
- Proposed changes to the distribution system
- What the future holds in terms of new animal medicines
- The aims and role of government now and in the future

## Session Synopses

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### 1) The regulatory system and the supply of animal medicines

To cover the approval process, the licensing system, issue such as toxicology, environmental impact, withdrawal periods etc. The role of the VMD.

### 2) The responsible use of animal medicines

The collaboration of various “stakeholders” the food, farming and animal medicine sectors. The role of RUMA and how it communicates advice to farmers on the proper use of medicines on farm.

### 3) Safe food

The role of the FSA, its achievements to date, its view on the use of animal medicines. How the FSA can help advise the consumer about controls in place.

### 4) Ensuring the safety of animal medicines

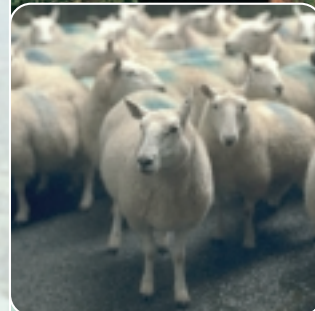
Producing safe medicines costs many millions of pounds and it requires companies to conduct extensive research and development. Companies also have to meet the regulatory requirements of governments. How do companies achieve this and what does the future hold for R&D in the animal medicines industry?

### 5) New medicines and new technologies

What does the future hold for the animal medicines industry? What new technologies are around the corner and how are these likely to benefit both the consumer and the animal under the farmer’s care?

### 6) Health Planning - a component of the Animal Health and Welfare Strategy

How DEFRA intends to work in partnership to promote wider use of farm health planning and what work is being undertaken.



# Programme

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9.00am Registration, coffee etc

9.15am Welcome from Roger Stone, Chairman, NOAH

9:20am Opening comments from chairman – Baroness Byford DBE, Shadow Minister for Food, Farming and Rural Affairs

## 9:30 am – 11:00 am **SESSION ONE**

- **The regulatory system and the supply of animal medicines**

John FitzGerald, Director of Policy, Veterinary Medicines Directorate

- **The responsible use of animal medicines**

Peter Allen, Chairman, RUMA Alliance (Responsible Use of Medicines in Agriculture)

- **Safe food**

Tim Foster, Head of Primary Production Division, Food Standards Agency

Debate and Questions

11:00am – 11:15am COFFEE BREAK

## 11:15am – 12:30pm **SESSION TWO**

- **Ensuring the safety of animal medicines**

Professor Quintin McKellar, Principal and Dean of the Royal Veterinary College

- **New medicines and new technologies**

David Biland, Regional Director, Large Animal Global Enterprise,  
Europe, Middle East & Africa, Merial Animal Health

- **Health Planning - a component of the Animal Health and Welfare Strategy**

Dr Marion Rawlins, senior policy advisor for farm health planning, DEFRA

12:30pm Debate and questions

1:00pm Closing comments - Phil Sketchley, Chief Executive, NOAH

1:15pm – 2:15pm LUNCH

2:15pm Optional visit to The Royal Smithfield Show for conference delegates

*\*It is hoped that a government minister will be able to attend and speak*

# Booking Form

**PRINT CLEARLY IN BLOCK CAPITALS (please photocopy this form for additional delegates)**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

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£100.00 each including VAT @17.5% (£85.11 plus VAT),  
includes entrance to Smithfield Show, lunch & refreshments

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**Payment Details:**

I enclose a cheque

Please make cheques payable to NOAH Ltd.

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I wish to pay by Debit/credit card:

(NB We accept Switch, Visa, Mastercard and Eurocard)

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Name

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Expiry Date

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Gladbeck Way, Enfield,  
Middlesex,  
EN2 7HF

