

19 April 2005

CRIME SURVEY RESPONSES DUE

The British Retail Consortium (BRC) is reminding retailers that they have only a few weeks to return responses for inclusion in its Annual Crime Survey.

Large retailers have until 2 May to return responses and small retailers have until 9 May.

This year the BRC has opened up the survey to the entire retail industry, whereas in the past responses have been limited to members only. This will help gain a greater understanding of how crime affects the industry as a whole.

This is the 12th Annual Survey, which is being sponsored by ADT the UK's leading provider of retail fire and security systems. ADT is generously offering one SME who answers the questionnaire the opportunity to win a free security audit and up to £2,000 worth of security equipment.

The results will be published in October and the data is the most comprehensive of any crime survey in the UK.

Kevin Hawkins, BRC Director General, says: "Last year spending on crime prevention grew by 77 percent and violence against staff soared. This is clearly an issue that affects all retail businesses.

"It is only through the participation of a cross section of retailers that we can paint an accurate picture of the effects crime has across the UK. I would urge all retailers to take the time to fill out our survey, to help us gain an accurate view of the effects of crime on our industry."

Electronic versions of the questionnaire are available by e-mailing: surveys@brc.org.uk; or hard copies can be posted out by contact reception on 020 7854 8900.

ENDS

About ADT

ADT, part of Tyco Fire & Security, designs, installs and services electronic security systems for retail, business and government and home intruder protection and detection systems. Sensormatic is a leading brand of ADT. In Europe, ADT's products include alarm systems and integrated security applications that link access control, CCTV, electronic article surveillance and source tagging systems. They are used to deter thieves and protect people, goods and property.

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