

LIVE MACCA WEBCHAT - NO MORE LANDMINES

When: Thursday 4th November

Time: 3pm GMT

Place: www.paulmccartney.com

Subject: No More Landmines

Paul and Heather McCartney, and Steve Sinnott, General Secretary of the National Union of Teachers, will be live on-line to field questions about landmines and how people can help solve the problem.

The webchat is part of Adopt-A-Minefield's No More Landmines Day campaign with the National Union of Teachers in the UK, and Adopt-A-Minefield's global Night of 1000 Dinners campaign.

No More Landmines Day

The webchat is part of No More Landmines Day - Adopt-A-Minefield's campaign in UK schools which will raise awareness and funds to help solve the global landmine crisis. The campaign has been supported and promoted by the National Union of Teachers.

The schools campaign is hosted on www.landmines.org.uk and features superb jointly produced lesson plans, specially commissioned illustrated children's stories, and a whole heap of fundraising ideas.

"All schools can get involved in taking action against landmines. To encourage young people to understand the horrors caused by landmines and get them to raise money to clear them away is active citizenship."

Steve Sinnott, General Secretary, National Union of Teachers)

"Landmines take or wreck three lives an hour, every hour of every day. We have to come together now to try and stop that. Join us at Adopt-A-Minefield in making the world a safer place." Paul McCartney, Founding patron, Adopt-A-Minefield UK

1000 Dinners

Paul and Heather will also answer questions about the global Night of 1000 Dinners campaign. The 1000 Dinners campaign offers a chance, to combine a passion for food with a desire to solve the landmine problem.

www.1000Dinners.org.uk is packed with fabulous recipes donated by cooking's hottest stars to help make you an expert in the kitchen. In the UK the 1000 Dinners campaign runs throughout the year - but the Night of 1000 Dinners is on and around 4th November.

www.1000Dinners.com is hosting the Night of 1000 Dinners campaign in America.

"No More Landmines Day and the 1000 Dinners campaign mean that every single person can support Adopt-A-Minefield in getting landmines out of the ground and helping the survivors of landmine explosions. It costs about a pound to clear a square metre of minefield - about £50 to help a child walk again. That means every single pound makes a massive difference - and Adopt-A-Minefield promises to let you know exactly what your donation has achieved." Heather Mills McCartney, Founding patron, Adopt-A-Minefield UK

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The transcript of the live webchat will be hosted on www.paulmccartney.com and www.landmines.org.uk soon after the event.

MORE INFORMATION? Call ffinlo Costain on 020 7925 1500 or e-mail ffinlo@landmines.org.uk