



ITMB: Information Technology Management for Business Degree

e-skills UK's Information Technology Management for Business (ITMB) degree provides graduates with the technical and business skills they need to become future leaders in technology-enabled businesses.

ITMB is the result of a unique partnership between multiple employers and universities.

› The need for change in IT university education

To support the continued growth of the IT and Telecoms industry, the UK needs more highly skilled, multi-disciplinary technology professionals who understand how business works and can confidently manage projects, systems and people.

Graduates starting their IT career today must be able to progress quickly to these more demanding roles. Universities need to adapt to meet this evolving need – and employers need to work with universities to help them do this.

Many universities are building on their excellent track record in computing by launching degree courses, such as ITMB, that help to prepare graduates for more business-focused technology roles.

› Facts to consider

- The UK's IT and Telecoms workforce needs more than 140,000 new entrants every year to fill increasingly highly skilled IT professional job roles.
- It is vital that the UK both attracts more students into IT degrees and ensures that graduates entering IT roles have the skills and knowledge employers are looking for.

› e-skills UK action

The ITMB degree programme was created in close collaboration with employers such as: British Airways, BT, Computer Associates, Ford, Fujitsu, HP, IBM, Morgan Stanley, Norwich Union and Unilever to meet the UK's growing need for IT professionals who know how to make the most of technology for business success.

The degree provides undergraduates with a broad mix of technical, business, project management and interpersonal skills. Employers are involved in most aspects of course delivery, including: projects, lectures, work placements and interpersonal skills coaching.

The innovative structure of ITMB links cutting-edge technology to innovative business practices and provides a deep insight into management issues faced by technology-intensive organisations.

Graduates embark on their careers with highly sought after IT professional and leadership skills.

The ITMB degree attracts a high number of applicants and appeals to a wide diversity of students. For example, 31% of ITMB students are female, compared to 15% on computing degrees overall.

› Rated Outstanding

Sector Skills Council Relicensing 2009



ITMB: Information Technology Management for Business Degree

13 universities across England have been endorsed by e-skills UK to offer the ITMB degree. They are: University College London, University of Exeter, Lancaster University, University of Sheffield, University of Manchester, University of Hull, Loughborough University, University of Greenwich, Oxford Brookes University, Northumbria University, Birmingham City University, Keele University, and the University of the West of England.

“The ITMB programme is important and groundbreaking and will generate high quality graduates with relevant skills and knowledge.”

Rafik Ishani, Deloitte

➤ **For more information** www.e-skills.com/itmb

You may also be interested in...

➤ **e-skills CC4G - Connect, Create, Go**

Interactive learning journeys for today's 10 to 14 year olds, supporting the National Curriculum
Sport * Music * Environment * Fashion
www.cc4g.net

➤ **Diploma in IT**

Bringing learning to life for 14 to 19 year olds with a showcase of top learning materials
Employer Case Studies * Multimedia Resources * 'How to' Guides
www.e-skills.com/diploma

➤ **e-skills BigAmbition**

An inside look at technology careers and education opportunities
Inspirational Videos * Dream Job Quiz * Personal Know-IT Challenge
www.bigambition.co.uk

➤ **e-skills Staffroom**

Help and support for technology teachers
Delivering CC4G and Diploma * ICT resources * manage student progress * share best practice
www.e-skills.com/staffroom

e-skills UK is the Sector Skills Council for Business and Information Technology, rated 'outstanding' in the relicensing of Sector Skills Councils in 2009. We work on behalf of employers to ensure the UK has the technology skills it needs to succeed in a global digital economy.

➤ **Rated Outstanding**

Sector Skills Council Relicensing 2009